



General Information about Seabreeze

3/26/2019

Overview Paragraph about the Park:

Seabreeze Amusement Park - 4600 Culver Road in Irondequoit - offers a variety of family-oriented attractions, including four roller coasters, adult and kiddie rides, live shows, games, shops, a complete waterpark with slides, a wave pool and more. Unlimited ride & slide passes are offered; discounts are always available online. Season passes are also offered. Parking is free. Park Schedule: Open Saturdays and Sundays starting May 18, 2019. Open daily June 26 – Labor Day. Final weekend: Sept. 7 – 8. For more info, go to www.seabreeze.com or call (585) 323-1900.

Historical Points:

- This is the park's 140th season of operation; the park first opened in 1879. Seabreeze is recognized as the 3rd oldest amusement park in America, and 12th oldest in the world.
- The 1920 *Jack Rabbit* is the 3rd oldest roller coaster in America (oldest continuously operating).
- The park is owned and operated by the 5th and 6th generation of the Long family, one of America's oldest amusement park families since they started building carousels in 1872.

Other General Background Information:

- The park draws families from all around Western, Central and the Southern Tier of NY.
- Seabreeze is the largest seasonal employer in Rochester, with a staff of over 850.
- The park is one of the largest caterers in Rochester, as listed in the Rochester Business Journal. Up to 4000 guests can be served at one time, and 14 separate picnic areas are offered.
- Seabreeze management is actively involved in the following associations:
 - o International Association of Amusement Parks and Attractions (IAAPA)
 - o New York Parks and Attractions Association (NYPAA)
 - o New York State Hospitality & Tourism Association (NYSHTA)
 - o New York State Department of Labor Ride Safety Committee
 - o Visit Rochester
 - o Finger Lakes Tourism Association
 - o Rochester Business Alliance
 - o Irondequoit Chamber of Commerce

Contact Information: (585) 323-1900